



Products of Successful Collaboration.



Teaming with Sederma in France, we combined their pentapeptide technology with Olay's existing niacinamide technology to create a formula that provided highly effective regenerative skin care and lower ingredient costs.



We are especially proud of the significant ecological impact Tide Cold Water could have on the sustainability of our planet. For example, if every household in the United States were to switch to Tide Cold Water, energy consumption would drop between 70 to 90 billion kilowatt-hours per year -- 3% of the US total. This translates to 26 to 34 million tons less of CO2 emissions -- roughly 6% of the energy reduction objective outlined in the Kyoto Summit.



Partnering with Alimentary Health in Ireland, and utilizing naturally existing probiotic bacteria, we developed Align, a dietary supplement for the treatment of temperamental bowel that is currently being introduced in the United States.



Over the years, Pampers has led the disposable diaper industry in advancements. We've reduced the product weight of Pampers by 40% and packaging volume by 20%, while significantly improving overall performance.

